

ANNAI VELANKANNI COLLEGE
THOLYAVATTAM
DEPARTMENT OF COMMERCE

Regular Academic Programmes:

- B.Com General
- M.Com (Computer Application)

Medium of Instruction - English

Subjects:

B.Com I Year I semester

- **Languages**
 1. Tamil
 2. English
- **Major Papers**
 1. Business Organisation
 2. Financial Accounting – I
- **Optional Papers**
 1. Advertising - I
 2. Managerial skills

B.Com – I Year - II Semester

- **Languages:**
 1. Tamil
 2. English
- **Major Papers**
 1. Business Management
 2. Financial Accounting – II
- **Optional Papers**
 1. Advertising – II
 2. Organisation Behaviour

B.Com – II year – III Semester

Major Papers

1. Business Mathematics
2. Principles of Marketing
3. Banking

Optional Papers

1. Salesmanship – I
2. Personal Management
3. Environmental Studies

B.Com – II Year - IV Semester

Major Papers

1. Business statistics
2. Auditing
3. Banking

Optional Papers

1. Salesmanship – II
2. Entrepreneurship
1. Environmental Studies

B.Com – III Year - V Semester

Major Papers

1. Corporate Accounting
2. Career Planning
3. Company Law

Major Optional Papers

1. Income Tax Law & Practice
2. Cost Accounting
3. Social Value Education

B.Com - III Year - VI Semester

Major Papers

- 1.
- 2.
3. Industrial Law
- 4.
- 5.

M.Com (Computer Application)

M.Com I Year - I Semester

1. Business Environment
2. Management Accounting
3. Marketing Management
4. Office Automation
5. Office Automation Practical

M.Com - I Year - II Semester

1. Financial Services
2. Research Methodology
3. Management Information System
4. Operating Research
5. Programing in C
6. Programing in C Practical

M.Com - II Year III Semester

1. Corporate Accounting
2. International Marketing
3. E-Commerce
4. Internet & Web Designing
5. HTML Practical
- 6.

M.Com. – II Year IV Semester

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.